

May 10, 2017

Media Release

### **Launch of Educational Video on Family Centered Approach and Health Equity Questions Translated in Hindi, Urdu and Punjabi**

**Punjabi Community Health Services (PCHS)** is proud to announce the launch of an educational video on 'Family Centered Approach'. The video aims to increase awareness about Family Centered Approach and make its benefits known by sharing the experiences of health care professionals, researchers and social workers.

The Family Centred Approach to client care is incorporating the family's belief system, attitudes, traditions and cultural norms into treatment. The philosophy of Family Centered Approach places families as key figures right from the start. Since family members are the first responders through daily interactions, the approach deems it vital for their involvement throughout the entire process. They are seen as the experts along with the client and together they become the decision makers. Punjabi Community Health Services believes this approach is useful for improving communication and trust within the family and also to educate family members on how their actions may benefit or hinder client's readiness and initial involvement in the treatment.

PCHS would like to acknowledge the financial support of **Mississauga Halton Health Links**. The video is available for use by the service providers, professionals, social workers and caregivers. To access the video, please click: [PCHSYoutubeFCA](#)

PCHS takes pride in sharing the much needed work of translating the 8 core Health Equity questions in Punjabi, Hindi and Urdu languages. As part of the Mississauga Halton LHIN's Health Equity Focussed Implementation Sites (Phase I), PCHS started the collection of socio demographic data in April of 2016. The 8 core questions (developed by Toronto Central LHIN) were used to collect Health Equity data within Addictions, Mental Health and Family Enhancement programs. However, very soon, the need to translate these 8 core questions into Punjabi, Hindi and Urdu languages was identified by PCHS staff and other Health Service Providers. PCHS took the lead and started the translation project in the December of 2016. Eight core questions are successfully translated (using reverse translation method and focus-testing) in Punjabi, Hindi and Urdu languages. The translated version is available on PCHS website for use by service providers collecting socio demographic data. To access this resource, please click: [HETranslatedPCHS](#)

To obtain more information on these resources, please visit [www.pchs4u.com](http://www.pchs4u.com) or contact Anu Randhawa, Director of Operations at [anu@pchs4u.com](mailto:anu@pchs4u.com) or 905-677-0889 (ext. 107).